



lcl MemeCoin White Paper Ver 1.0

LCL MemeCoin Whitepaper

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Lucel Project Whitepaper (Draft v1.0)

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LCL MemeCoin Whitepaper

Introduction

Lucel Project (LCL Governance Token) represents more than a meme coin—it is the governance backbone of a vision-driven Web3 cultural movement. Rooted in transparency, decentralization, and artistic empowerment, Lucel aims to build a self-sustaining ecosystem that bridges music, memes, and on-chain community engagement.

LCL MemeCoin (LCL-GT) serves as the primary governance mechanism within the Lucel ecosystem, empowering token holders to participate in key decision-making processes and shape the project's direction through decentralized governance.

Lucel (LCL-UT) functions as the utility token of the network, enabling real-world usage across Lucel Shared Cafés, NFT-driven experiences, and microtransactions. Together, the two tokens form a dual-engine architecture to support creative freedom and participatory culture in Web3.

Lucel Project Whitepaper (Draft v1.0)

Introduction

Lucel is a next-generation blockchain project built on the Solana network, uniquely positioned at the intersection of decentralized governance and cultural innovation. Lucel blends real-world musical artistry, meme-driven community engagement, and long-term social impact through initiatives like Lucel Shared Cafés and NFT-based music events. This human-centered approach sets Lucel apart in a space crowded with speculation-driven ventures. Lucel aims to revolutionize the intersection of music, art, and Web3. Lucel aims to build a decentralized ecosystem where creators and fans can interact directly, share value, and participate in governance. The Lucel ecosystem is underpinned by a **Dual Token System** that powers governance and real-world utility.

Vision

At Lucel, we believe that music and artistic content should be free from centralized control. Our mission is to empower creators in classical music, K-Pop, and even secondhand instrument trading through a robust Web3 platform that supports NFTs, DeFi, and on-chain governance.



Dual Token System

Lucel utilizes two tokens to differentiate governance rights from utility use cases:

Governance Token: LCL MemeCoin

Attribute	Description
Symbol (Ticker)	LCL
Type	Governance Token (GT)
Chain	Solana
Launch	Pump.fun
Purpose	Ownership, voting rights, proposal decisions, governance system foundation
Supply	1,000,000,000 (Fixed)
Tradability	Available on DEXs (and potentially CEXs)

Utility Token: Lucel

⚠️ Note: Due to early development phase constraints, both tokens currently share the same ticker symbol LCL on-chain. We acknowledge this may cause confusion and are actively working toward resolving this issue by assigning a distinct ticker to the Lucel Utility Token in future updates. Transparency and clarity for our community remain a top priority.

Attribute	Description
Symbol (Ticker)	LCL
Type	Utility Token (UT)
Chain	Solana
Launch	Pump.fun
Purpose	Payments in cafes/events, NFT usage, microtransactions, app interactions
Supply	1,000,000,000 (Fixed)
Tradability	Available on DEXs (via Pump.fun)



Token Allocation Strategy

Unlike traditional token launches, Lucel and LCL MemeCoin were launched via Pump.fun using a bonding curve mechanism that promotes organic price discovery and community-driven access. Rather than relying on pre-mines, centralized treasury reserves, or opaque token unlock schedules, Lucel's token economy is built on transparent acquisition. All tokens are acquired from the public market, with treasury management executed openly on-chain. This approach ensures that governance power and ecosystem incentives emerge from genuine market participation—not privileged early access or private funding rounds. It reflects a break from conventional ICO models and prioritizes long-term integrity and decentralization, using a bonding curve model. There was no pre-mining or private allocation.

The team plans to acquire up to **30%** of the total supply from the open market. The intended use of these holdings is categorized as follows:

purposes:

- **Community Campaigns (~40%) :**
Meme contests, giveaways, creative bounties
- **Liquidity Support (~20%) :**
Incentivized liquidity, stability measures
- **Team & Operations (~15%) :**
Long-term contributors and project development
- **Meme Contests (~10%) :**
Rewards for community creativity
- **Treasury & Ecosystem (~10%) :**
Future growth, grants, and emergency reserves
- **Partnerships (~5%) :**
Strategic collaborations and integrations

The developer currently holds approximately **5%** of the total supply and plans to acquire up to **30%** in total. A significant portion (up to **20%**) is intended to be redistributed transparently through initiatives such as meme contests and ecosystem campaigns.

All token usage will be public and traceable via on-chain records. No private sales or VC allocations exist. Please note: the above percentages are approximate targets and may differ from actual holdings or distributions by investors and developers. These figures are presented for illustrative purposes only.

Governance & DAO

Lucel is committed to establishing a DAO (Decentralized Autonomous Organization) model for community-led decision-making.

- Holding more \$LCL tokens increases voting power in proposals.
- Key proposals will be submitted via tools like Snapshot and other on/off-chain voting systems.
- Example proposals: fund allocation, meme contest themes, café locations, NFT campaigns.
- Quorum or max-cap rules may apply to ensure decentralization.

Current Status

- Both \$LCL MemeCoin(LCL-GT) and \$Lucel (LCL-UT) tokens are live on Pump.fun.
- Official community channels:

i) Twitter/X : [@AtelierLucel](https://twitter.com/AtelierLucel)

ii) Telegram : t.me/LCLMemeCoin

iii) Website : www.lclmeme.xyz





Roadmap

Lucel follows a long-term, professionally structured roadmap that aligns strategic token acquisition with ecosystem development. Each phase is meticulously planned to build governance strength through \$LCL accumulation and transition toward real-world application via Lucel Utility Tokens. The roadmap outlines specific milestones tied directly to token functions, ensuring accountability, legal compliance, and a progressive decentralization model. Responsibilities for execution are distributed across the core development team and emerging DAO governance participants, with timelines designed to minimize risk and optimize community involvement over several years. The project is structured around a dual-token strategy, with transparent acquisition and allocation as core principles.

- **By the end of 2026**, the team intends to acquire up to **30% of the total supply of LCL MemeCoin** to secure long-term governance participation and voting functionality within the DAO.
- **From 2027 onward**, the team will gradually accumulate **up to 30% of Lucel Utility Tokens**, which will be used exclusively for ecosystem expansion, real-world service integration, and community incentives.
- This roadmap reflects a **long-term commitment to legal compliance, operational resilience, and ecosystem integrity**, with no shortcuts or premature exits.

Phase	Timeline	Key Milestones
Phase 1	Q2 2025 – Q4 2026	Token launch, meme contest series, governance design, Whitepaper
Phase 2	Q1 – Q4 2027	Lucel token accumulation, Web3 artist onboarding, NFT utilities
Phase 3	2028 onward	Lucel Shared Café launch, Lucel Shop, DAO-powered operations

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Lucel tokens are not financial instruments or securities. Participation in the ecosystem is voluntary and subject to your local regulations. This document is for informational purposes only and does not constitute investment advice.

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Website : www.lclmeme.xyz

Twitter/X : [@AtelierLucel](https://twitter.com/AtelierLucel)

Telegram : t.me/LCLMemeCoin

Lucel is where music, memes, and creativity come alive — in Web3.

"We don't follow hype-driven roadmaps. We follow music and meaning."

Will you join us? \$LCL





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